



# CREATING ART FOR PETS AND THEIR PEOPLE.



Hey there! I'm Katherine

Welcome to the Katherine Austin Photography family! I'm Katherine, Dog mom, Photographer, Designer, and animal rescue advocate.

If you have an animal, we can be friends! We already have something in common. I love my animals and will most likely love yours. Their happy faces and the love that you have for them is what I am here to capture. They are a part of our daily lives, give us comfort, make us laugh, and sometimes are what makes us get up and through our day. I want to have a fun session that takes your excited, wiggly, bundle of love, and turns them into model master.

"A dog is the only thing on earth that loves you more than he loves himself."

- Josh Billings

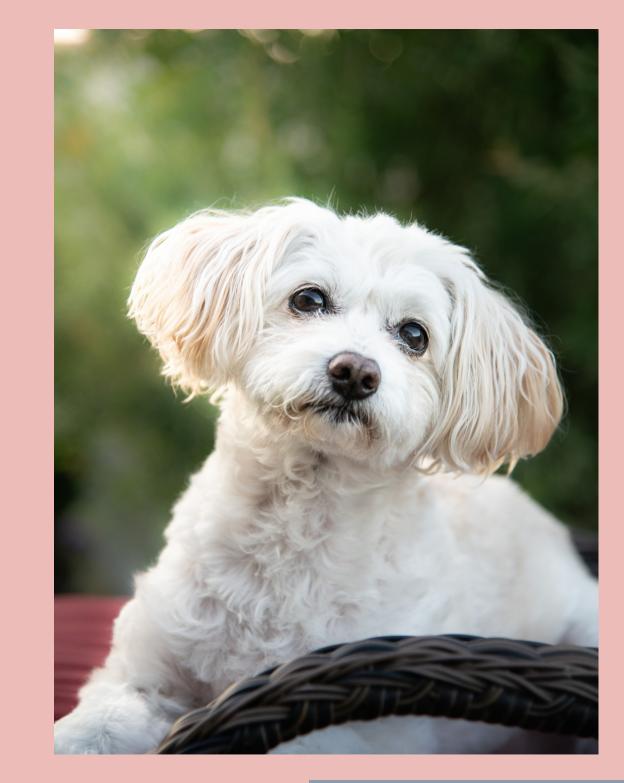




If you haven't already, it's time to schedule our design consultation. This is where the magic happens, where we customize your entire experience. We will finalize all of the details of the session from where we are shooting, to meeting times, and discuss which products you are most interested in creating. This consultation is often held in your home and can be held over zoom if you prefer.

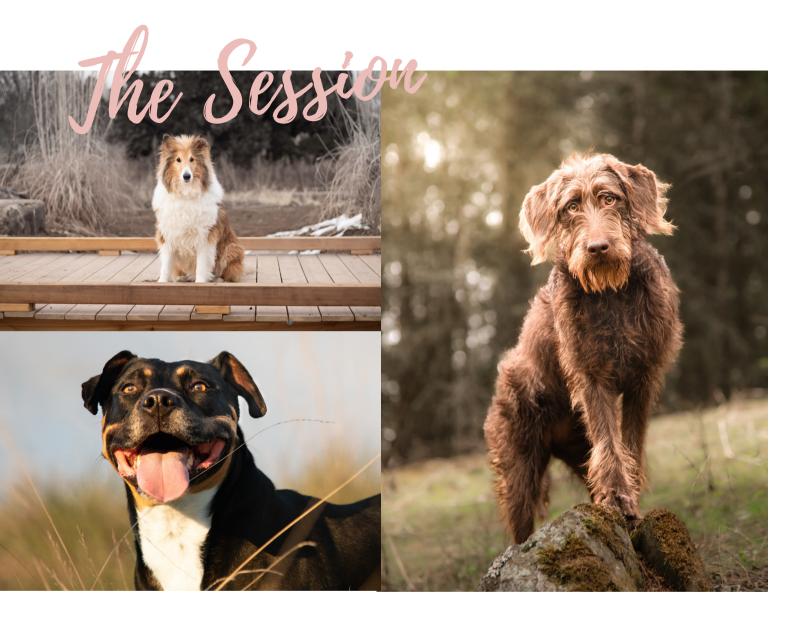
This is a critical step as each and every session is customized to create art that fits perfectly into your home and lifestyle. You do not need to make final purchasing decisions at this meeting, but having an idea on how you might like to display your images will influence how I shoot the session. For instance, if you are considering hanging artwork on a skinnier wall its helpful to know so that I can create some images in a portrait orientation.

Please do not worry if you don't know what you want to do with your images yet - that is what I am here for! We will work together to create the perfect custom experience for you.



**DESIGN CONSULTATION | 3** 

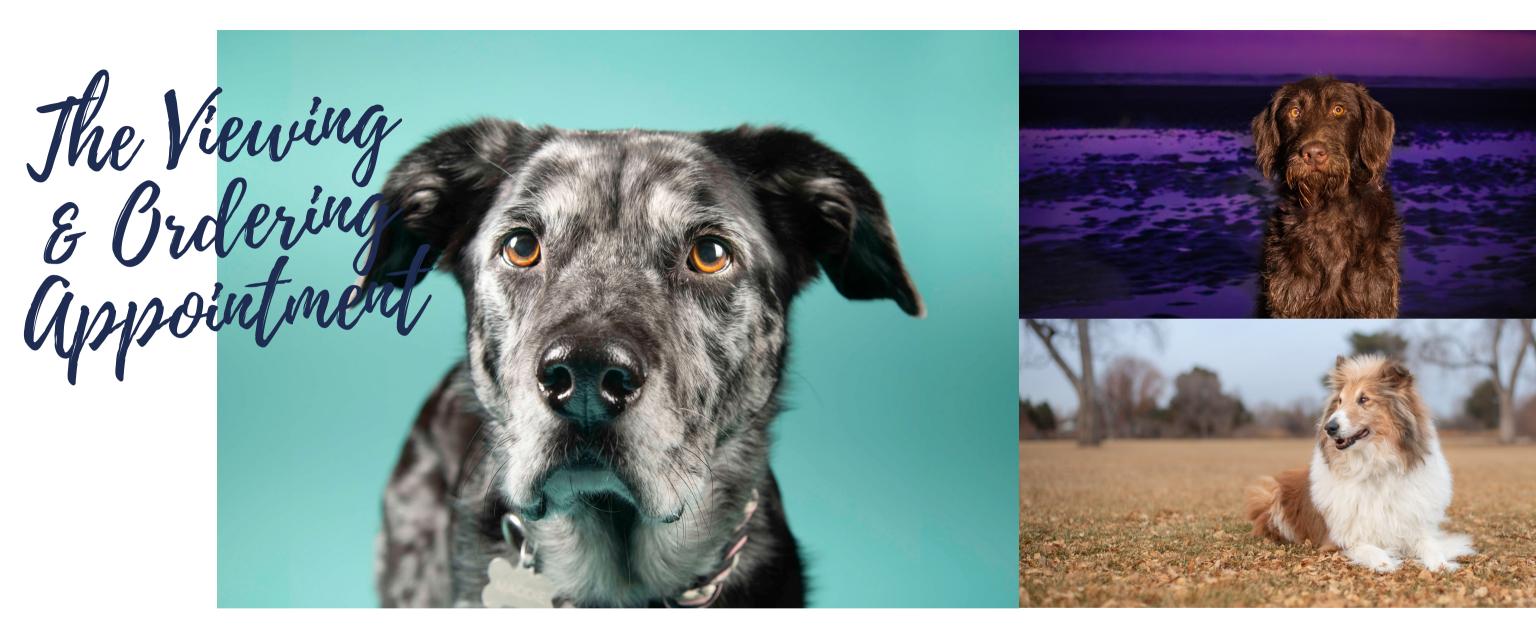
# DESIGN CONSULTATION



Yippee! It's time to play! The session is a strictly stress-free time. We will let your furry family lead the way and will take plenty of breaks as we explore the area. Don't be concerned if your dog doesn't want to sit or if he is more interested in all of the exciting sights around us. promise that even if it feels like they aren't listening or we have to set up the shot numerous times, it's fine. It's expected and I promise that we are creating incredible images!

# THE SESSION | 5





We will meet again about a week after our session in your home or via zoom where we will go over all of the images, choose your favorites, eat chocolate, and finalize your order together. Your files then move into production where they are magically transformed into gorgeous custom artwork that you will love for a lifetime. Once that magical artwork arrives, I will let you know and we can arrange delivery. Most items take up to 4 weeks to arrive, but a few of the very special items may take up to 6 weeks. I promise that the wait will be worth it!

If you have any questions during the process, please don't hesitate to contact me at katherine@katherineaustinphotography.com or 515-525-8008.

#### APPOINTMENT | 7



## What if it rains? What if I need to reschedule?

We will try our best to hold our session at the agreed upon date and time. however sometimes Mother Nature has other plans and we will definitely reschedule. If you or our furry model is feeling under the weather, kindly let me know we need to reschedule as soon as you realize.

# My dog can't be off-leash? Is that ok?

Yes! Most of the dogs that I photograph remain on-leash throughout the entire session for their safety. I can even capture some action shots with a special long line...all while keeping your pup safe and sound! The leash is removed through the magic of Photoshop from any ordered image.

## What about harnesses and gentle leaders, can those be removed?

I cannot guarantee that I will be able to remove the harness or gentle leaders from your final image, especially large harnesses that cover the majority of the dog's chest. If your dog usually walks in a harness or a gentle leader, I recommend using those to walk them to the session and in between shooting locations, but if there is any way to have your dog in a regular flat collar that is ideal. If you have a sighthound, or other dog that can easily slip out of a flat collar, martingale collars are ok and preferred over harnesses.

### Where should we have our session?

We will discuss session locations during out Design consultation. Don't worry! I am scouting new locations ALL THE TIME and I can help you determine the perfect one for the look that you are wanting to create and where you dog will be the most comfortable.



#### My dog is super nervous of other dogs, where can we go?

No problem, we will simply select a quiet location that doesn't see much foot traffic or dog traffic. If you really want some privacy for your session, there are options to pay a small fee to use private locations that we will have all to ourselves.

#### What if my dog doesn't sit?

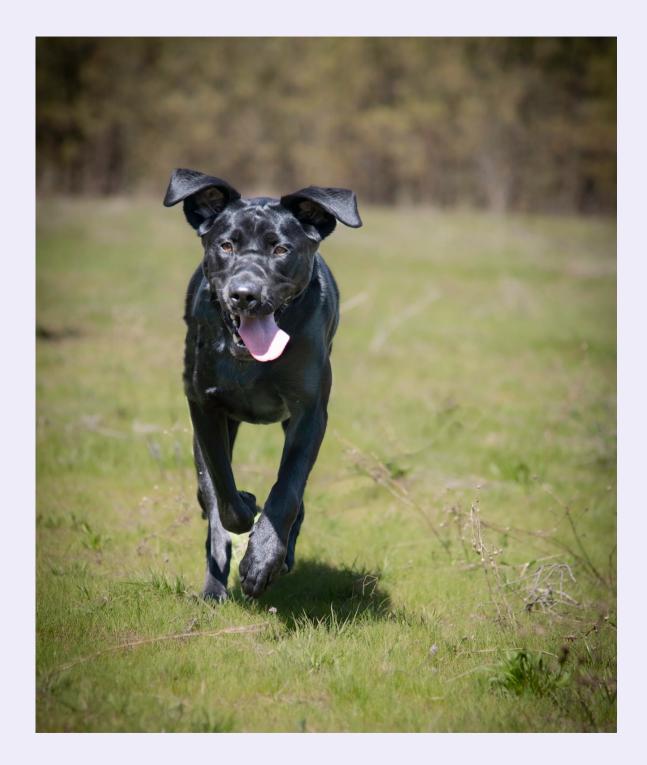
It's ok! While it's always a good idea to work on your dog's sit and stay behavior before our session, I can guarantee you that I have worked with dog's that were more challenging than yours! I have plenty of tricks up my sleeve to create engaging images no matter what the obedience level of your dog is.

#### Do I have to be in the images too?

You don't HAVE to be, but I recommend it! There are more ways that you can be in the images than just a traditional sitting with your dog and smiling at the camera. We can create images that tell the story of your relationship in a fun and natural way. Remember, you don't have to purchase any images that you don't love - so why not give it a try and trust me? You just might be pleasantly surprised!

#### Can I bring extra dogs or humans to our session?

In order to set your session up for success, please don't. We want a nice and calm vibe during our session and extra dogs or extra humans can ramp up the energy level making everything too exciting. The only exception is if you have a legitimate pack and you need an extra set of hands to help manage the hounds!





what to Wear

The focus of the session is on your pet, but your clothing is important too! It should be true to your style and something that you feel great in. Here's a guick list of things to do and things not to do!

## Yes, please!

Yes to layers - Layers add interest, no matter what the temperature. Think scarves, belts, jackets, vests, jewelry, ties, and layered shirts. Even the guys can get in on the layering action with fun tees or a thermal.

Yes to textures: Textures photograph beautifully, such as jeans or sweaters. While it is often suggested that patterns should be avoided, I feel that they can work great when used in moderation.

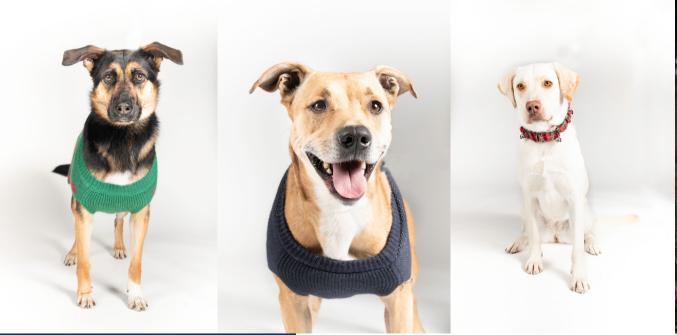
Yes to color: Don't feel compelled to stick solely with neutrals. While everyone should be working from one color palette, feel free to add a splash of color!

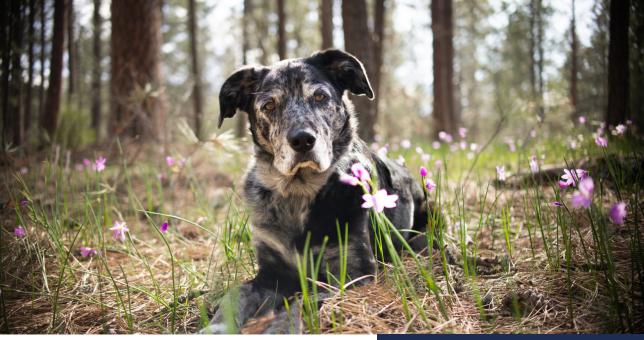
## Please, NO.

Please avoid - gym clothes, low cut tops, super short bottoms, baggy or very loose fitting clothes.

Watch these colors - Please be aware that lots of white, black, or really bright colors like hot pink/magenta or a bright green do not photograph well.

Do not choose hats that create strong shadows on faces, such as baseball hats. Transition glasses can be problematic as they turn into sunglasses outside as well.





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- Please exercise your dog prior to the session, when possible. It's exciting to be in a new place but this helps get down to business faster.

- I always have a stash of treats, but if your dog is picky or has dietary restrictions please bring some treats too! Tiny pieces work best. Think dime-sized pieces for large dogs and pea-sized pieces for small dogs.

- If your dog has any favorite toys, please bring them with you!

- If possible, bring a regular flat collar for his portraits as well as a basic 6' lead. If you need the harness for walking we can always change into the flat collar once we are at each shooting location. Remember, I can't guarantee that I will be able to remove harnesses or gentle leaders from your dog's final images.

- If your dog has a certain "haircut" that you prefer, I recommend visiting the groomer at least a few days prior. It can be overwhelming to go to the groomer straight to our session and usually you need a little time for the new cut to grow in.

- Don't forget to bring water for everyone.
- Last, but not least, one bag to carry everything in.

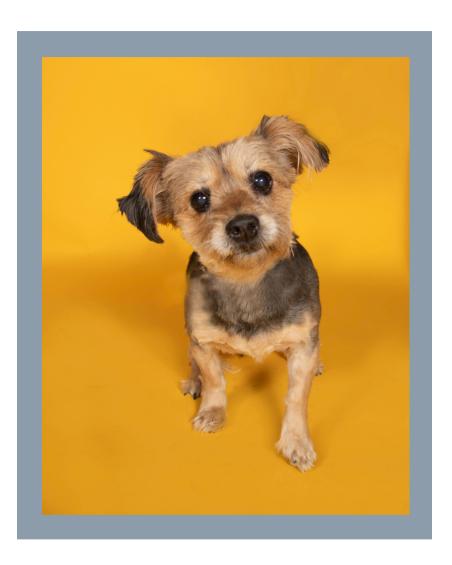
Preparing for the Session

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Thank you

again for trusting in me to create this artwork for you. If you have any questions, please don't hesitate to get in touch.

www.katherineaustinphotography.com katherine@katherineaustinphotography.com 515-525-8008



"Dogs are not our whole life, but they make our lives whole."

- Roger Caras